

Original BMW Parts

www.bmw.com



Sheer
Driving Pleasure

YOUR BENEFITS AT A GLANCE:

SUSTAINABILITY		<ul style="list-style-type: none">- Fresh, much-improved air in the interior (ideal for allergy sufferers).- Durable, harmless materials.
SAFETY		<ul style="list-style-type: none">- Reduce the concentration of harmful substances and dirt particles in the vehicle interior.- Combination of electrostatically charged fleece and active carbon prevent harmful gases (e.g. ozone and nitrous gases).
VALUE RETENTION		<ul style="list-style-type: none">- Almost total filtration of microscopic particles measuring as little as 5 µm.- Resistant to chemicals and extreme temperatures.- Constant quality and precision fit.



Insist on Original BMW Parts.

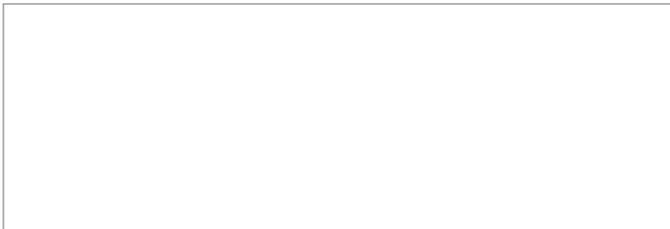
Decisions based solely on price tend to overlook essential criteria like quality, operational reliability, precision fitting and useful lives.

Original BMW Parts are optimised to your BMW model and must fulfil the same quality standards as our BMW vehicles.

The fitted precision and high quality of each and every part ensure the harmonious interaction between the vehicle system's functionality and operating principle. Maintain your BMW in its original condition with Original BMW Parts.

To make sure your BMW stays a BMW.

For further details see: www.bmw.com/parts



MAXIMUM FILTER PERFORMANCE FOR YOUR COMFORT.

ORIGINAL BMW INTERIOR FILTERS.

DID YOU KNOW?

Interior filters **promote the well-being** of both drivers and passengers, because they **filter the air in the vehicle interior**. They provide **active health protection**, while also contributing to driving safety, particularly for allergy sufferers.

Interior filters are integrated in the fresh air inlet of the ventilation or air-conditioning system and **use mechanical and electromechanical processes to filter all the air** before it enters the automobile interior.

When driving in the city or through tunnels or when caught in traffic jams, the system **reduces the level of dust and harmful materials entering the vehicle interior**.

Interior filters must be tailored precisely to the requirements of the ventilation system in order to ensure filter performance and air volumes in **low-noise operation** for as long as possible.

If they are to fulfil the high BMW quality requirements, Original BMW Interior Filters must pass **gruelling field and laboratory tests as well as constant quality controls**.

Despite its compact exterior dimensions, an Original BMW Interior Filter provides a highly effective **filter with a total average surface area of 200,000 square metres** due to the special structure and folds of the fleece fabric used in conjunction with active carbon.



200,000 square metre mechanical filter area for much-improved air quality inside the vehicle interior. This corresponds to a 5 mm ribbon around the earth.

ORIGINAL BMW INTERIOR FILTERS...

- ... **filter the vehicle interior in three ways:** mechanically, electrostatically and with active carbon. Original BMW Interior Filters **thus ensure significantly improved air quality** in the vehicle interior.
- ... **offer electrostatically optimised filtration.** The electrostatic charge in the filter means that particles are attracted and retained as if by a magnet.
- ... **use active carbon to protect against harmful gases.** Harmful gases such as ozone or nitrous oxides are effectively filtered out and the air quality in the vehicle interior is significantly improved.
- ... **feature convincing optimum filtration.** Particles such as dust, pollen or asbestos measuring as little as 0.005 mm are almost completely filtered out.
- ... **offer a constantly high quality,** because the materials used offer no growth-promoting conditions for bacteria, fungi or germs and are resistant to chemicals, such as windscreen washer fluid or salt.