



TERMS AND CONDITIONS

- BMW iX2 '#MAKEITREAL' CONTEST ("Contest") is organised by BMW MALAYSIA SDN. BHD.

DURATION

- This Contest will run from 6 May 2024, Monday at 10.30am to 5 June 2024, Wednesday at 11.59pm ("Contest Period"). BMW Malaysia shall reserve the right to shorten, extend or cancel the Contest Period at its sole discretion without any prior notice.

ELIGIBILITY

- The Contest is open to participants who are:
 - a) citizens of Malaysia;
 - b) aged 18 years and above as stated on their NRIC (as of 6 May 2024); and
 - c) residing in Malaysia with a valid driver's license.
- The Contest is not open to:
 - a) the employees of the organiser, BMW MALAYSIA SDN. BHD. (including its holding, subsidiaries and related companies);

- b) the Organizer's authorized dealers, sales promotion agencies and advertising agencies; or
 - c) the immediate family members of the persons/entities referred to in sub paragraph (a) and (b) above;
- By participating in this Contest, each participant (interchangeably referred to as "participant", "I", "you" or "your") agrees to be bound by these Terms and Conditions.

HOW TO PARTICIPATE

- This Contest will be held on Facebook and Instagram.
- Participants will need to follow the steps below:

STEPS	DESCRIPTION
STEP 1	TELL US WHY YOU SHOULD WIN Upload a 30s IG or FB reel telling us why you should win the BMW iX2.
STEP 2	ADD 'BMW MAKEITREAL' STICKER Search and add the 'BMW MakeItReal' sticker in your video.
STEP 3	TAG US & #MAKEITREAL Tag @bmwmalaysia and 3 other friends in your video caption, and hashtag #MAKEITREAL.

- Participant must ensure that your account(s) is made visible to the public during the duration of the competition.
- Each participant can only submit one (1) video entry for consideration. Should the participant include more than one (1) video entry, only the first submission will be considered.
- Entries received after 11.59pm on 5 June 2024, Wednesday or are submitted through any means other than specified herein will not be entertained nor qualify as a valid entry. Any complaints on missing or delayed submission will not be entertained.

JUDGING CRITERIA

- BMW Malaysia will shortlist all qualified submissions based on creativity, to be entitled to a lucky draw to determine the winners.

- Shortlisted participants will receive a "shortlisted announcement" direct message on your social media account(s) from BMW Malaysia. Kindly ensure that the participant's social media account(s) is valid and reachable by BMW Malaysia.
- Shortlisted participants must respond to BMW Malaysia's direct message within three (3) working days to verify their eligibility.
- Shortlisted participants may be requested to provide their personal details (name, email address, contact number) for BMW Malaysia to reach out to you directly.
- All shortlisted participants are required to submit a configured version of the BMW iX2 xDrive30 M Sport they wish to win from the BMW Malaysia configurator (https://configure.bmw.com.my/en_MY/configure/U10/72GM/FKTNL,P0C68)
- All shortlisted participants are required to attend the lucky draw event for the grand prize and consolation prizes at the **BMW iX2 Street Playground** that takes place on 22 June 2024, Saturday at 4.00pm. Shortlisted participants who do not attend the event will **not be included** in the participant list for the lucky draw.
- BMW Malaysia reserves the right to change the format, time, date and venue of the winner announcement in the event of unavoidable circumstance(s).
- Winner selections will take place as a live lucky draw at the event.
- Fourteen (14) participants with the most creative videos will be chosen to participate in the lucky draw.
- The prizes are not transferable, exchangeable, or redeemable for cash or any other item.
- All entries must meet the eligibility requirements and fulfill the conditions stated in the "How to Participate" rules. If the entry is found to be not valid, it will be deemed as null and void.

CONTEST PRIZES

- Details of Contest Prizes are as follows:
 - Grand prize (x1): BMW iX2 xDrive30 M Sport
 - Secondary prizes (x3): Extended weekend test drive with the BMW iX2 xDrive30 M Sport
 - Consolation prizes (x10): BMW Lifestyle Merchandise
- Other than the provision of the prize, all costs, charges, fees and/or expenses of whatsoever nature that is associated with the participation in the contests or the acceptance of the prizes shall be the sole responsibility of the winners. This includes, but is not limited to, vehicle registration fee, road tax, insurance coverage and all other costs or expenses to be incurred for registration of the Grand Prize.
- The prize is not transferable, exchangeable or redeemable for cash or any other item.
- The decision in respect of the Contest shall be final and conclusive.
- No correspondences or appeals thereon shall be entertained.
- Pictures of the prizes shown in any advertisement, promotional, publicity and other

materials relating to or in connection with this Contest are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.

WINNERS ANNOUNCEMENT, DELIVERY OF PRIZE(S) & PRIZE REDEMPTION

- The winner announcement will be made live on 4.00pm, 22 June 2024, Saturday during the event at the **BMW iX2 Street Playground, Tun Razak Exchange**.
- The delivery of the grand prize of the BMW iX2 xDrive30 M Sport of this Contest will be made through the winner's selected BMW Authorised Dealership. The winner whose prize has been forfeited or unclaimed by the determined period shall not be entitled to any payment or compensation from BMW Malaysia.
- The delivery of the grand prize of the BMW iX2 xDrive30 M Sport is subject to stock availability. The winner will be contacted upon vehicle arrival to arrange for vehicle collection at the selected BMW Authorised Dealership.
- The delivery of the grand prize of the BMW iX2 xDrive30 M Sport is subject to stock availability. The winner will be contacted upon vehicle arrival to arrange for vehicle collection at the selected BMW Authorised Dealership.
- The delivery of the secondary prizes of the BMW iX2 xDrive30 M Sport extended weekend test drive of this Contest will be made through the winner's selected BMW Authorised Dealership.
- The extended weekend test drive will be for 2 days (Saturday & Sunday).
- The winner is required to redeem the extended test drive before 31 August 2024.
- The winner whose prize has been forfeited or unclaimed by the determined period shall not be entitled to any payment or compensation from BMW Malaysia. Consolation winners are to collect prizes at the winner announcement ceremony. Any prizes unclaimed after three (3) announcements will be forfeited and deemed to have lapsed unconditionally and irrevocably.
- BMW Malaysia shall not be responsible for any delays or non-collection of the prizes.

TERMS OF PARTICIPATION

- By entering this Contest, the Participant represents, acknowledges, and warrants that the submitted image/photo/video is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.
- Copyright of all images/photos/videos submitted to this Contest remains with the Participants. However, by participating in this Contest, Participants agree to grant BMW Malaysia a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any photo submitted.
- Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Contest; agrees for BMW Malaysia to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for

the promotion and publicity of this Contest and/or BMW Malaysia products: and irrevocably grants BMW Malaysia all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Contest. Each participant agrees that BMW Malaysia shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use your particulars (including any publicly available Facebook/Instagram profile photo and details):

- (a) in connection with this Contest or BMW Malaysia vehicles;
- (b) for the promotion and publicity of this Contest or BMW Malaysia vehicles; and
- (c) In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, and Instagram; at BMW Malaysia's sole discretion and royalty-free and without obligation of attribution or consent.
- Participants will only be confirmed as winner(s) after the verification of validity of each participation. BMW Malaysia reserves the right to check the validity of any participation. Entries failing to comply with the terms and conditions herein will not be accepted.
- BMW Malaysia reserves the right to disqualify any participant suspected of fraud, hacking, tampering with the Contest submission process or if BMW Malaysia believes that the participant's entry or result has been manipulated in any way by machines or computers or breach of any terms and conditions of the Contest.
- BMW Malaysia reserves the right to disqualify such participant(s) from the Contest or receiving the prize. BMW Malaysia reserves the right to substitute or replace a winner.
- Each participant shall not, without the prior written approval of BMW Malaysia, speak to the press or any other media, or give any interviews or comments relating to this Contest.

PERSONAL INFORMATION OF PARTICIPANTS

- The participants will be required to submit personal information including, full name, address, telephone number, email address or other such information to BMW Malaysia when requested.
- BMW Malaysia shall treat any personal data obtained from the participants in accordance with Personal Data Protection Act 2010 and BMW's Privacy Policy at <https://www.bmw.com.my/en/footer/footer-section/privacy-policy.html>.
- By participating in The Contest, the participants hereby warrant that all personal data provided are true and accurate.